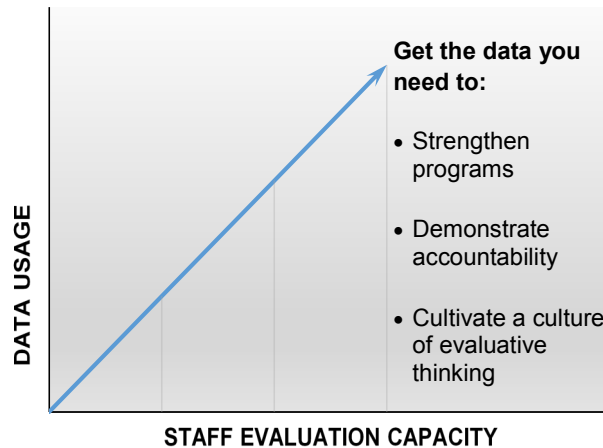


Build Program Evaluation Capacity for Your Organization



Evaluation Capacity Building

Nonprofit organizations are under ever-increasing pressure to demonstrate the impact of their programs. Despite the critical importance of this capacity, many organizations don't have the internal expertise to develop an effective evaluation system.

Program evaluation is the systematic process of assessing how well a program is meeting its goals. It gives your organization the data it needs to demonstrate accountability to funders, enhance program implementation, and deliver successfully on its mission.

CRSmith Consulting can take your organization to new levels of impact and capacity by helping you design a practical and effective evaluation system—while building staff skills and integrating evaluative thinking into your organization's culture.

- Demonstrate and quantify program impact
- Understand how to improve program implementation
- Increase staff skills and knowledge
- Strengthen team cohesion and communication
- Create a culture of ongoing improvement

"Chari provided program evaluation training. She was knowledgeable, presented the information clearly, exceeding participants' expectations. She is very collaborative, organized, and professional, making it easy to move projects forward."

Cynthia Knapp, Director of Operations, Regional Arts & Culture Council

An Evaluation System Designed to Fit Your Needs

We work with your staff to assess and design your evaluation system, providing mentorship and guidance as they gain knowledge and skills. The outcome is a collaboratively created evaluation design that details expected program outcomes and how to measure them, along with a project management timeline that identifies who will complete each evaluation task and when.

Assessment Phase

The process begins with a deep review of your current evaluation activities, challenges, and successes. We also survey key stakeholders to understand their thoughts about evaluation. From this launching point, we can design an evaluation system targeted to meet your organization's needs.



Design Phase

We bring key stakeholders together in a facilitated session to define program outcomes, then synthesize the results into an evaluation design document that includes measurable outcomes, timeline, and recommendations for what data collection tools to use.

An Investment in Program Success

We understand the need to demonstrate value received for every expense dollar in your organization's budget. Working with us is an investment in sustainable capacity, giving your staff the skills and knowledge they need to manage an ongoing evaluation program that drives success for your programs and mission.

The scope of our services will vary depending on your organization's size, current evaluation activities, staff skills, and number of stakeholders included. We can work with you to customize this process to meet your organization's needs and budget.

Contact

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"Chari has been instrumental in designing an effective data collection process that accurately captures our participation data. Chari has made this process so easy and achievable, and it's been an absolute pleasure working with her."

Alix Wasteaney, Project UNIFY Coordinator, Special Olympics Oregon